

**Subject:**  
**Business A level**

### **Course overview**

In this extremely relevant, dynamic course you will learn all about starting a business and managing a large, multinational organisation. It is an exciting course which will give you an insight into the world of business and current affairs. The course will provide you with key life skills through talking to entrepreneurs and a variety of visits where you will experience the world of business.

On the course students study a broad range of topics including Marketing, Finance, Operations and Business Strategy, as well as the business environment in which businesses have to operate.

### **How are the courses assessed?**

Grades A\*-E awarded. The A level course is assessed by three linear exams at the end of year 2:

Paper 1: Marketing, people and global businesses (35%)

Paper 2: Business activities, decisions, and strategy (35%)

Paper 3: Investigating business in a competitive environment (30%)

### **Where can A level Business take me?**

Completion of this qualification will give between 16 and 56 UCAS points, to gain entry onto a degree course or entry into the workplace. Business students will often take Accounting or Economics, but it equally goes alongside a number of other subjects such as Maths, Computing, English, Media, Graphics or Product Design.

### **Case Study**

<b>Year Group and Term</b>	<b>Subject Knowledge</b>	<b>Assessment</b>	<b>Curriculum/CIAG Links</b>
<b>Year 12 Term 1</b>	This term students will be introduced to business investigating business purpose and forms, sources of finance, business objectives and strategies and influences on business decisions.	Students will have a base-line assessment at the start of the course. There will be regular 2 weekly assessments that will take the form of exam questions, multiple choice questions, data	Topics from this term lay the foundation for the two-year A level course. CIAG – careers in finance and entrepreneurs.

		analysis and calculations.	
<b>Year 12 Term 2</b>	This term students will be learning business theories on strategy and using situation analysis tools to investigate business influences. They will then be investigating the market learning economic theories of supply and demand and elasticity.	There will be regular 2 weekly assessments that will take the form of exam questions, multiple choice questions, data analysis and calculations and a mock paper based on learning to date.	Topics from this term link to the foundation learning in term 1 and year 13 global economies. CIAG – careers in economics.
<b>Year 12 Term 3</b>	This term students will be looking at marketing	There will be regular 2 weekly assessments that will take the form of exam questions, multiple choice questions, data analysis and calculations.	Topics in this term link to CIAG – careers in marketing.
<b>Year 12 Term 4</b>	This term students will be looking at people in business, people management, motivation theories, and leadership styles.	There will be regular 2 weekly assessments that will take the form of exam questions, multiple choice questions, data analysis and calculations.	Topics in this term link to term 1, role of the entrepreneur. CIAG – careers in HR.
<b>Year 12 Term 5</b>	This term students will be introduced to sale forecasting and decision-making techniques.	There will be regular 2 weekly assessments that will take the form of exam questions, multiple choice questions, data analysis and calculations.	CIAG – careers in business finance and management science
<b>Year 12 Term 6</b>	This term students will be consolidating learning and will be introduced to the	There will be regular 2 weekly assessments that will take the form of	Learning from the previous 5 terms link to the mock exam and research

	broad pre-release context for the A level Paper 3.	exam questions, multiple choice questions, data analysis and calculations and a mock paper based on learning to date.	around the pre-release context. CIAG – careers dependant on the business context.
<b>Year 13 Term 1</b>	This term students will be investigating sales forecasts, the use of business finance to make decisions and resource management.	There will be regular 2 weekly assessments that will take the form of exam questions, multiple choice questions, data analysis and calculations.	Links to term 5 of year 12 and to term 2 of this year CIAG – careers in finance and business operations.
<b>Year 13 Term 2</b>	This term student focus will be on decision making and external influences.	There will be regular 2 weekly assessments that will take the form of exam questions, multiple choice questions, data analysis and calculations and a mock paper based on learning to date.	Links to term 2 of year 12 – economic influences and global markets. CIAG – careers in economics and management science.
<b>Year 13 Term 3</b>	This term students will be looking at global business and global trade. Students will then be learning about managing change.	There will be regular 2 weekly assessments that will take the form of exam questions, multiple choice questions, data analysis and calculations.	Links to year 12 term 1 and 2 – business growth, economics and situational analysis tools. CIAG – working in global industries.
<b>Year 13 Term 4</b>	This term students will be consolidating learning and preparing for the final exams.	Students will be assessed by a full mock exam.	Links to all prior learning.
<b>Year 13 Term 5</b>	Final exams.		
<b>Year 13 Term 6</b>			

For further information on this course  
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